

The Accounting Historians Notebook

Vol. 41, No. 1 April 2018

AAH Section Remembers Recently Lost Members Former Trustees, Malcolm Anderson and Kenneth S. Most and Longtime Member, Jean-Guy Degos



Clockwise from top right: Malcolm Anderson, Jean-Guy Degos, Kenneth S. Most (Read more on page 4.)







Academy of Accounting Historians

THE ACADEMY OF ACCOUNTING HISTORIANS http://aaahq.org/AAH

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THE ACCOUNTING HISTORIANS NOTEBOOK

To submit items to the Accounting Historians Notebook, please contact the AAH Section Administrator, Tiffany Welch, at acchistory@case.edu, (216) 368-2058 or the address below.

ATTN: Tiffany Welch Academy of Accounting Historians Weatherhead School of Management 10900 Euclid Avenue Cleveland, OH 44106-7235

<u>President's Message</u> Jennifer Reynolds-Moehrle

Hello and welcome to long-time and new colleagues. If this is your first exposure to the Accounting Historians Notebook I believe you will find it to be a terrific peek into the farreaching activities that weave the AAH section membership together across the year and across the miles. It is with sadness that we report here on the passing of three very influential members and colleagues but it is an honor to be able to share in celebrating the passion with which each pursued his life's work. In this issue we also recognize new beginnings as we note the work of our colleague Professor Song Xiaoming with the inaugural issue of Research in Accounting History.

Over the past several years the President's letters have focused on the section's transition into the American Accounting Association and I am pleased to provide an update as we are now winding down the formal transition activities. In February of 2018 we finished moving Academy of Accounting Historian assets into the AAA and are now working through the legal steps of closing out the stand-alone entity. The historical records of the Academy were moved to Sarasota in mid-2017 and are under the watchful care of AAA professional staff members Barb Brady and Shauna Bigelow. In this edition of the Notebook you will find a photo of Barb carefully waterproofing some of our records in preparation for Hurricane Irma. Thankfully the AAA staff rode out the storm safely and there were no significant damages to the facilities at Lakeside Ranch.



As you can see throughout this issue, our members continue the mission of the section through their endeavors to promote research, publication, teaching and personal interchanges in all phases of accounting history. some big news related to furthering our mission - the Accounting Historians Journal will soon be available for all AAA members through the digital library, aaajournals.org/loi/aahj, a decision which brings us in line with most of the other AAA section journals. The additional access to the wider AAA membership furthers the mission of the section as new colleagues are exposed to our discipline, which uniquely stretches across topics in all the other sections. Bill Black continues his work as editor of the AHJ and information for interested authors can be found on our website, http:// aaahq.org/AAH/Journal/Accounting-Historians-Journal.

In addition to this initiative our members in Russia continue planning for the 2020 World Congress in St. Petersburg. Please continue to check our website, http://aaahq.org/AAH/News, for details as they become available. As you can see in this is-

(Continued on page 6)

Remembering Former Trustee, Malcolm Anderson

It was with great sadness that Cardiff Business School learnt of the untimely death of Malcolm Anderson on 19 February 2018.

Malcolm was born on 22 January 1970. He grew up in Cramlington, Northumberland. Malcolm came to Cardiff as an undergraduate in the autumn of 1988. He read Economics and Economic History, graduating with First Class Honours in 1991. He was immediately recruited as a research assistant in the newly-formed Business History Research Unit led by Dick Edwards and Trevor Boyns. Malcolm quickly displayed his aptitude for academic research. He found his niche in the rather esoteric area of accounting history. With Dick and Roy Chandler, he investigated the perennial problem of the auditors' responsibility for detecting fraud. This enquiry had impact at the time of the Polly Peck and Maxwell corporate scandals; in 1993 their published results won the prize for the best paper in Accounting and Business Research.

The first major project on which he assisted was an ESRC-financed project headed by Dick and Trevor on the topic of 'The development of accounting information as the basis for management decision making' which lasted between August 1992 and April 1995. He became an important part of the 'Cardiff School' of accounting and business historians, making significant contributions to

the research efforts of the Unit. working alongside Dick, Trevor and Derek Matthews, with whom, in various combinations, he contributed to a number of journal and book publications in the 1990s. Over the next 15 years, he developed a body of work which ranged from widely read professional journals to some of the top 3- and 4-star journals with a more select readership. A piece that he particularly liked was his collaboration with eminent scholars who were not Cardiff-based, Stephen Zeff and the late Bob Parker, Major Contributors to the British Accountancy Profession: A biographical sourcebook.

Despite his impressive research output, Malcolm will be best remembered for his passionate dedication to learning and teaching, and in the pastoral support he provided to many current and past students. Malcolm was an excellent teacher with the rare ability to enthuse the large numbers of students who attended his lectures even on topics that could be technical and, of themselves, not especially inspiring. Starting with the award for the Most Effective Teacher in Cardiff University in 2011, Malcolm won an award every year whether for teaching excellence, feedback or student support.

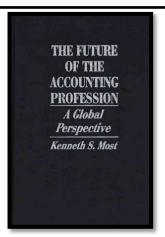
The sense of loss his colleagues feel at his passing cannot be measured but is insignificant next to that felt by his wife Diane and his three daughters, Hannah, Rachel and Bethan, to whom he was devoted, and by the rest of his family.

From the Cardiff University Obituaries website.

Remembering Former Trustee, Kenneth S. Most

Dr. Kenneth S. Most, age 93, died on Thursday, Nov. 2, 2017 in South Florida. A native of the UK, Dr. Most received an LLB from the Univ. of London, an MA in Accounting and a PhD in Economics from the University of Florida. He was a Chartered Accountant (England & Wales) and a CPA (US). He taught at the Polytechnic of Central London, Singapore Univ., the Univ. of Florida, and Texas A&M Univ. He retired as Professor Emeritus from Florida International University in Miami. He was a past Grand Master of the Fraternal Order of Masons. A renowned scholar, he authored 20 books and over 100 articles in professional journals.

Predeceased by his wife of 67 years, Eva Kay, and son Giles. Survived by his daughter Caroline Elder and husband Dave, their sons Grant and Scott, and daughter Josephine Barhouma and husband Alfy.

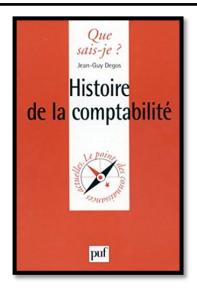


Remembering Longtime Member, Jean-Guy Degos

Prof. Jean-Guy Degos was born on February 1, 1944 in Bordeaux, France and he passed on June 7, 2017 in Gradignan, France.

Professor Jean-Guy Degos taught at the University of Montesquieu - Bardeuz IV and was also the University's Director of Research for CRECCI. His research areas included the integration of assessment and history of accountants in the public accounting profession. He was a regular attendee of various accounting conferences, including several in the United States.

Jean-Guy was a dear friend to the Academy, as he was a dedicated and involved member of the Academy of Accounting Historians for many years--his presence at Academy events will be sorely missed.



sue, AAH section trustee Massimo Sargiacomo was fortunate to enjoy a preview of the high quality conference the 2020 World Congress hosts will provide as he was invited to attend the 2018 International Economic Symposium and Sokolov Reading Conference. Professor Sargiacomo was also welcomed warmly to the Silk Road International Conference on Accounting History and Culture: While East Meets West. These conferences and Professor Guvemli's continued interest in developing the next generation of scholars through cooperative internships with St. Petersburg State University and the Oktay Guvemli Foundation for Finance and Accounting Studies are excellent examples of the ways in which the AAH section members promote accounting history around the globe.

I always want to publicly give thanks to the AAH section officers who meet once a month and work behind the scenes throughout the year to keep things moving. I continue to appreciate the wisdom that each of them bring to each meeting. Gary Spraakman has been especially effective in his work with AAA publications staff on a host of publicationrelated transition issues and he continues to develop our first virtual research conference planned for the Fall 2018 (dates TBD). Lazdowski and Stephan Fafatas have again planned a terrific CPE session for the Annual meeting as you can read about in this issue, and Stephanie Moussalli continues to remain thoughtfully diligent as we adapt our own institutional culture to the requirements that come with being part of a larger organization. As our council representative and chair of the trustees, Dale Flesher keeps us well informed and involved in the larger governance issues of the AAA, finding opportunities for us to use our section's unique strengths to serve the wider organization. And of course I always want to mention how thankful I am for the resources we have that allow us to benefit from having Tiffany Welch as our Notebook editor and section administrator.

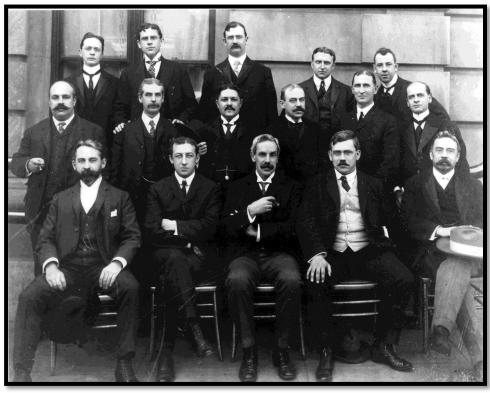
Thanks to the regional liaisons who help to shepherd the history papers through regional meetings - it would be terrific to see an increase in regional presentations so if there are good ideas out there on how to increase participation, please reach out to me or to one of the other officers. I am looking forward to the elections of new officers and trustees which will be wrapping up in May and I am also eager to learn of the winners of the numerous awards as those nominations will close in mid-May as well. Thanks to all of you who have participated in those activities.

I hope to see as many of you as possible in National Harbor on Sunday, August 5. Once again we will have a very good CPE session which has been designed to be useful to both seasoned and novice historical scholars. If you are new to the section, this is a great opportunity to expand your research and teaching horizons. Once again, we will have our business meeting and an ice cream social on Sunday evening (locations TBD). Throughout the rest of the meeting

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1904 St. Louis World Congress

Can you help identify the individuals in the photo below?



Only three of the individuals pictured above have been identified so far:

First row, second from left: *Robert H. Montgomery* First row, third from left: *Arthur Lowes Dickinson*

Third row, fifth from left: George O. May

If you are able to able to help with any of the names, please email President Jennifer Reynolds-Moehrle at jreynolds.moehrle@usml.edu.

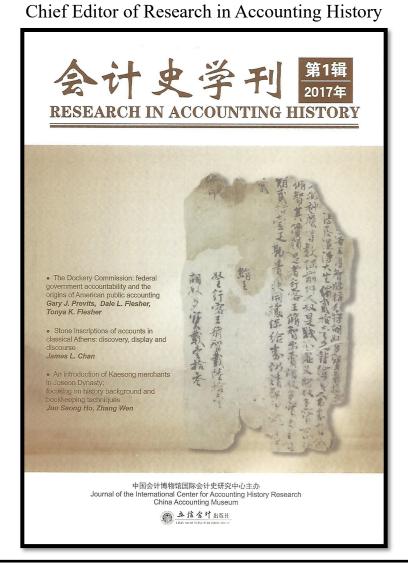
(Continued from page 6)

there will be opportunities to hear from many in our section at various sessions – look for program details coming soon! Again, thank you for the opportunity to serve and I look forward to a good meeting in August.

~ President Reynolds-Moehrle

Congratulations to Professor Song Xiaoming on the Publication of Volume 1, September 2017, of Research in Accounting History

Prof. Song is Director of China Accounting Museum (CAM) and



Congratulations to the 2018 Accounting Hall of Fame Inductees

Four new members of The Accounting Hall of Fame will be inducted by the American Accounting Association in August 2018 during the Annual Meeting. The Hall of Fame originated at The Ohio State University in 1950, and has inducted 93 members over the decades of its activity. In 2017, the operations of the Accounting Hall of Fame were assumed by the AAA.









Bruce Behn, a Past President of AAA, who directed the selection process, noted that this year's class of inductees represent an array of recent and contemporary professional and thought leaders from a variety of practice and educational backgrounds. The nomination process engaged members of the Hall of Fame, the AAA and other professional accounting organizations. The inductees, pictured above, left to right, are George D. Anderson, Mary E. Barth, Olivia F. Kirtley and Kenneth W. Stringer.

George David Anderson (1922-2001) was a founding partner of Anderson & ZurMeuhlen Co. PC of Helena Montana. He served as President of the Montana Society of CPAs, and as Chairman of the Board (1981-82) of the American Institute of Certified Public Accountants (AICPA).

Mary Elizabeth Barth is the Joan E. Horngren Professor of Accounting at Stanford University. Her contributions include serving as a member of the Accounting Standards Executive Committee of the AICPA.

Olivia Faulkner Kirtley served as the Chief Financial Officer and Vice President of Vermont American Corporation from 1991 to 2000. Her corporate board activity includes U.S. Bancorp, Papa John's International, and Rescare, Inc. among others.

Kenneth Wilson Stringer (1918-2014) spent his public accounting career with Deloitte and its predecessor firm, Haskins & Sells, advancing the processes supporting statistical sampling in auditing and analytical review.

This information, as well as additional information, may be found at aaahq.org/AHOF.

AAH Section Activities at the American Accounting Association 2018 Annual Meeting

Pathways to a Sustainable Future August 4-8, 2018, Washington, DC

Sunday, August 5th

1:00 PM - 4:30 PM

CPE Workshop: Accounting History Perspectives

Please see page 11 for details on the CPE workshop.

7:00 PM - 8:00 PM AAH Section Business Meeting

All active AAH Section members are welcome to join us for the annual business meeting to catch up on Academy business and/or to share information.

8:00 PM - 10:00 PM Ice Cream Social

Plans are underway, but details are not confirmed at this time.

Location details for all of the activities will be shared via email and on the website (www.aaahq.org/AAH) once available.

Reminder - Transition Notes

- The AAH officially became a section of the American Accounting Association (AAA) on June 1, 2017.
- The bylaws of the AAH were modified to conform to AAA policies and are on the new AAA Academy section website effective June 1, 2017.
- The AAH's fiscal year now conforms to the AAA's, September 1st through August 31st, and terms of office also conform to the officer term periods of the AAA.
- Current officers will remain in place through August 31, 2018.
- The 2018 Slate of Officers and Trustees is currently available on the AAH Section website, voting will begin on Wednesday, May 16th.

JOIN AAH SECTION MEMBERS & GUESTS

AT THE

AMERICAN ACCOUNTING ASSOCIATION ANNUAL MEETING

WASHINGTON, DC SUNDAY, AUGUST 5, 2018 1:00 - 4:30 PM



CPE WORKSHOP: ACCOUNTING HISTORY PATHWAYS: TOPICS AND METHODS

TENTATIVE TOPICS & SPEAKERS:

The history of the "fair value" term and its measurements, Martin Persson

Using small-town public archives: Accounting for the Columbia (PA) cholera epidemic, Cynthia Krom

Introducing an accounting history research database, Gary Previts

Teaching the history of standard setting, John Keyser

Qualitative research in accounting history, Gary Spraakman

Doing accounting history research at the University of Mississippi libraries, Royce Kurtz

AAH Section Trustee, Massimo Sargiacomo, Attends the Silk Road International Conference on Accounting History and Culture: While East Meets West

November 25-26, 2017 China Accounting Museum Shanghai Lixin University of Accounting & Finance

The international symposium brought together world-renowned accounting scholars from the United States, Britain, Italy, Japan, South Korea, Australia, Holland, Hong Kong, Taiwan, and China and covered topics such as Silk Road culture history research, historical data and accounting methods and education and development. Massimo was one of only four European scholars invited, the others in attendance were Kees Camffermann (Amsterdam), Richard Macve (United Kingdom) and Luca Zan (Italy).







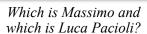


Massimo Sargiacomo and Song Xiaoming





Massimo Sarigiacomo and Richard Macve prepare for the group photo.





Massimo Sargiacomo and Kees Camffermann (Amsterdam)



Watanabe Izumi (Japan)







事物能

Foreground: Shyam Sunder (United States)



Guo Daoyang (China)

Richard Macve (United Kingdom)

Updates from Turkey Prof. Oktay Guvemli

Last fall, the Department of Accounting and Analysis at the St. Petersburg State University of Economics and the Oktay Guvemli Foundation for Finance and Accounting Studies organized an internship for young scholars doing historical research of accounting reporting and finance. Two graduate students from St. Petersburg State University of Economics, Irina Alekseevna and Irina Nikolaevna, participated in the internship that ran from October 9 - 29, 2017. The purpose of the internship: prepare young researchers to participate in the 2020 World Congress of Accounting Historians, which for the first time will take place in Russia at the St. Petersburg State University of Economics.

Both Ms. Alekseevna and Ms. Nikolaevna performed research under the guidance of Prof. Guvemli. They also took part in meetings with Jelali Imazom, an employee of the Turkish Stock Exchange and were also able to attend and participate in the international conference for accounting reporting, finance, and auditing at the University of Edirne in Turkey.

The internship program was led by Prof. Vecheslav Sokolov and associate professor, Elean Abdalove. The success of this internship led Prof. Guvemli to encourage additional internships over the next three years leading up to the conference in St. Petersburg.



Above is a photo of the 1,000-page, *Accounting History in the Middle East* (3000 BC - 2000 AD), which is published in three volumes. The English

version will be published in Autumn 2018



Prof. Oktay Guvemli and St. Petersburg State University of Economics' graduate students, Irina Alekseevna and Irina Nikolaevna

AAH Section Trustee, Massimo Sargiacomo, Attends the

2018 International Economic Symposium and Sokolov Reading Conference

St. Petersburg University • St. Petersburg, Russia April 18-20, 2018



Above from left to right: Massimo Sargiacomo, Viatcheslav Sokolov, Alan Sangster, Mikhail Kuter, Stefania Servalli, Anna Sokolov, Marina Gurskaya

Accounting History

Call for Papers

The tenth Accounting History International Conference "Accounting and work in historical perspective"

Paris, France
3-5 September, 2019

Hosted by:

Conservatoire National des Arts et Métiers University Paris-Dauphine/PSL SKEMA Business School

and

Supported by: Accounting History Special Interest Group of the Accounting and Finance Association of Australia and New Zealand

Inquiries may be directed to the Conference Convener, Prof. Henri Zimnovitch, CNAM, at the following e-mail address: henri.zimnovitch@lecnam.net.

Call for Award Nominations

Nominations deadline for all awards:

Deadline extended!May 31, 2018

Send nominations to:

AAH Section Executive Committee at acchistory@case.edu

Hourglass Award

The Hourglass Award of the Academy of Accounting Historians is presented annually to an individual who has made a demonstrable and significant contribution to knowledge through research and publication in accounting history. The judging panel will echo the tradition of openness and flexibility associated with the Award and will emphasize the importance of contribution as the fundamental criterion. To that end there is no restriction as to who may make a nomination, the country in which the nominee is resident, or the paradigms and methodologies employed in the nominee's work. Nominators are asked to supply a 200-word (maximum) statement summarizing the reasons why the nominee should be considered, full contact details of the nominator and nominee and a list of relevant contributions and any other relevant documentation supplied by the nominee who has agreed to be nominated.

The Vangermeersch Manuscript Award

In 1988, The Academy of Accounting Historians established an annual manuscript award to encourage scholars new to the field to pursue historical research. An historical manuscript on any aspect of the field of accounting, broadly defined, is appropriate for submission.

Eligibility and Guidelines for Submissions

Any accounting faculty member, who holds a full-time appointment and who received his/her masters/doctorate within seven years previous to the date of submission, is eligible to be considered for this award. Coauthored manuscripts will be considered (if at least one coauthor received his/her master/doctorate within the last seven years). Manuscripts must conform to the style requirements of the *Accounting Historians Journal*. Previously published manuscripts or manuscripts under review are not eligible for consideration. A cover letter, indicating the author's mailing address, the date of the award of the masters/doctoral degree, and a statement that the manuscript has not been published or is not currently being considered for publication should be included in the submission packet. Submissions should be sent as a Word attachment via email.

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Review Process and Award

The committee will evaluate submitted manuscripts on a blind-review basis and select one recipient each year. The author will receive a \$500 stipend and a plaque to recognize his/her outstanding achievement in historical research. In the case of coauthored manuscripts, only the junior faculty member(s) will receive prizes. The winning manuscript will be published in the *Accounting Historians Journal* after an appropriate review. The award will be given annually unless the committee determines that no submission warrants recognition as an outstanding manuscript.

Barbara D. Merino Award for Excellence in Accounting History Publication

This newly established annual award is to recognize the author of the best book on an accounting historical topic published in a given year. Beginning in 2013, an annual award in the amount of \$1000 has been made to the author of the best book published in current or preceding two years, i.e. 2015 through 2017. The winning publication will be based upon the selection of an awards committee established by the leadership of the Academy.

The Alfred R. Roberts Memorial Research Award

This newly established award is named in honor of Dr. Alfred R. Roberts, second President and long serving Secretary of the Academy, and provides grants for research which seek to support the 35 goals identified by Professor Emeritus Richard Vangermeersch as to accounting history research, as identified in the April 2012 issue of the <u>Accounting Historians Notebook</u>. Grants will be awarded to Academy members for the actualization of ideas to increase the scope of the history of accounting. Written proposals including specification of scope, purpose, deliverables and timetable, should be presented to the committee for review and approval.

The Innovation in Accounting History Education Award

The intent of the Innovation in Accounting History Education Award is to encourage innovations in accounting history education. The award is presented to an individual(s) who has developed and implemented an innovative technique/method for incorporating accounting history topics into undergraduate or graduate accounting courses.

Examples of innovative techniques/methods include, but are not limited to:

- Developing a case, video, audio or course syllabus, etc, that can be used to integrate accounting history topics into accounting courses; or
- Presenting a seminar/condensed course on an accounting history topic.

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To be eligible, the innovation must have been used in a course that the applicant has taught or is currently teaching. Electronic submissions should include the following items (as applicable):

- A description of the innovative technique/method;
- Submission of the case, video, audio or other innovation, as appropriate, and teaching notes;
- Identification and description of the course or seminar in which the innovation was used; and
- An explanation of how the innovation has enriched the accounting course being taught.

The Margit F. and Hanns Martin Schoenfeld Scholarship

The Academy of Accounting Historians annually awards an individual or individuals as the recipient or recipients of the Margit F. and Hanns Martin Schoenfeld Scholarship. The purpose of the scholarship is to encourage and support research on the history of accounting by doctoral students and recently appointed accounting faculty. The scholarship was initiated by the generous gift of Dr. Hanns Martin Schoenfeld and the late Dr. Margit Schoenfeld in recognition of their belief in the importance of historical scholarship to accounting education and research.

A monetary award is available to support research on a doctoral dissertation, or develop publications proceeding therefrom by a recent PhD graduate. Qualifying research topics should address the history of accounting. Projects of an international nature and those pursued by scholars whose first language is not English are particularly invited. Applicants must be currently enrolled for a PhD by research, or have completed a PhD by research within the last five years.

Applicants should submit a full curriculum vitae and a statement (containing a maximum of 1,000 words) which discusses the doctoral research undertaken on the history of accounting, the stage reached and how the award would prove beneficial to the applicant. A short statement from a supervisor should also be submitted in the case of applicants currently enrolled for a PhD.

Thomas J. Burns Biographical Research Award

The Academy of Accounting Historians annually honors an individual as the recipient of the Thomas J. Burns Biographical Research Award. The Award is given for outstanding biographical research in the discipline of accountancy. The award includes a plaque and a financial award. Dr. Thomas J. Burns, for whom the award is named, was a long-time professor at Ohio State University and a past president of the Academy of Accounting Historians. Self nomina-

(Continued on page 23)

tions are acceptable. Nominations should be accompanied by a paragraph or more detailing why the nominee should be a candidate for the award. The award can be for a single publication or for a lifetime of biographical work.

The Best Manuscript Award

At the beginning of each year, the editor of the AHJ chooses 1st, 2nd and 3rd place recipients of the Best Manuscript Award from the previous year's journals. The 1st place recipient(s) receives a plaque and a check for \$300, the 2nd place recipient(s) receives a check for \$100 and the 3rd place recipient(s) receives a check for \$100.

Nominations deadline for all awards: May 31, 2018 (Deadline extended!)

Send nominations to:

AAH Section Executive Committee at acchistory@case.edu



American Accounting
Association
Prepares for
Hurricane Irma
September 2017

Barbara Brady, Director of Operations,
American Accounting
Association, prepares
Academy archival materials as Hurricane
Irma nears landfall.



Calls for Papers & Upcoming Conferences

For current information, visit the AAH Section's new website at www.aaahq.org/AAH.

Notebook Content

To submit items for inclusion in the Notebook, email the AAH Section Administrator, Tiffany Welch, at acchistory@case.edu.

Award Nominations

For detailed information on AAH Section awards and current deadlines, visit the Awards section of the AAH Section website at www.aaahq.org/AAH/Awards or turn to pages 20-23.

